## **Client Success Story**



St. Jude Medical Center



Unleashing the potential of each day®



#### **CLIENT**

Providence St. Jude Medical Center is one of California's most respected and technologically advanced hospitals. Their award-winning maternity unit offers nationally recognized experts and advanced capabilities, making them a leader in creating successful beginnings for moms and newborns.

#### **CHALLENGE**

Knowing that most patients don't view Maternity Care as a medical event, executive leadership sought to enhance the birth experience to match the hospital's superior clinical outcomes. While many birth experiences were available, they were not offered consistently. Although nurses viewed these birth experiences as extremely important, they could not provide the "nice to haves" because they were focused on patient clinical care.

#### **SOLUTION**

In 2020, Providence St. Jude increased support for expecting moms and nurses by outsourcing their maternity patients' non-clinical needs to Best Upon Request's expert concierges. The complimentary service tackles items from parents' to-do lists before, during and after birth. Not only has this increased patient satisfaction, but the clinical staff also sees the benefits.

"BEST's Maternity Concierges complete our team, allowing us to combine superior care with a phenomenal birth experience."

Labor & Delivery Clinical Coordinator Providence St. Jude Medical Center



# SUPPORT DURING EVERY STAGE OF PREGNANCY



Prenatal Care and Pregnancy Planning



Pre-Term Triage and Admissions



**Deliveries** 



Discharge



Welcome Home



Special Circumstances

1 Year
Of Service

**3,285**Hours of Support

**15,817** Families Served



Agreed the concierge made their time at the hospital more pleasant



Agreed the concierge reduced their stress level



Agreed the concierge made them more likely to refer St. Jude to others "I was blown away by the maternity concierge service! That's why I've recommended Providence St. Jude to all my expecting friends."

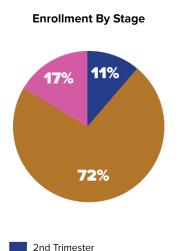
**Maternity Patient** 



\*From the moms and dads surveyed 2020 – 2021

### **SERVICES MOMS LOVE**

From renting breast pumps and assisting expecting moms on bed rest to taking newborn footprints and retrieving forgotten items, Best Upon Request's Maternity Concierge Service tackles the non-clinical tasks that overwhelm expecting parents and nursing staff.



3rd Trimester

Postpartum

